

ESTUDIO DE MERCADO INSUMOS ASEO Y PAPELERIA												
ITEM	DESCRIPCION	CANTIDADES PROYECTADAS (CAMBIOS)	CANTIDAD DE ELEMENTOS	TITULO I			CONTINGENCIA			TOTAL		
				VALOR	IVA 18%	VALOR TOTAL	VALOR UNITARIO	IVA 18%	VALOR TOTAL	VALOR UNITARIO	IVA 18%	VALOR TOTAL
1	BISTURN ELABORADO EN PLASTICO	10	1	\$ 2,421.00	\$ 460.00	\$ 2,881.00	\$ 1,891.00	\$ 359.00	\$ 2,250.00	\$ 2,938.00	\$ 558.00	\$ 3,496.00
2	BOLSAVIO DESDEHABLE TINTA NEGRA	100	1	\$ 528.00	\$ 100.00	\$ 628.00	\$ 465.00	\$ 88.00	\$ 553.00	\$ 873.00	\$ 166.00	\$ 1,039.00
3	BOLSAVIO DESDEHABLE TINTA ROJA	20	1	\$ 541.00	\$ 103.00	\$ 644.00	\$ 465.00	\$ 88.00	\$ 553.00	\$ 998.00	\$ 190.00	\$ 1,188.00
4	CALCULADORA 12 DIGITOS A2 12 MX -125	8	1	\$ 27,398.00	\$ 6,742.00	\$ 34,140.00	\$ 31,489.00	\$ 5,983.00	\$ 37,472.00	\$ 30,376.00	\$ 5,771.00	\$ 36,146.00
5	CARPETA 4 ALETAS CARTULINA DESDEHABLE	140	1	\$ 1,119.00	\$ 224.00	\$ 1,343.00	\$ 1,260.00	\$ 239.00	\$ 1,499.00	\$ 1,813.00	\$ 344.00	\$ 2,157.00
6	CINTA TRANSPARENTE 48 X100 ROLLO	120	1	\$ 6,187.00	\$ 1,356.00	\$ 7,543.00	\$ 7,738.00	\$ 1,090.00	\$ 8,828.00	\$ 7,360.00	\$ 1,398.00	\$ 8,758.00
7	PERFORADORA CORRIENTE	8	1	\$ 27,550.00	\$ 5,236.00	\$ 32,786.00	\$ 28,933.00	\$ 5,117.00	\$ 34,050.00	\$ 23,719.00	\$ 4,607.00	\$ 28,326.00
8	TALAPAPA METALICO CORRIENTE	10	1	\$ 258.00	\$ 49.00	\$ 307.00	\$ 451.00	\$ 86.00	\$ 537.00	\$ 281.00	\$ 53.00	\$ 334.00
9	MAQUINADO PERMANENTE DESDEHABLE	60	1	\$ 1,453.00	\$ 276.00	\$ 1,729.00	\$ 1,363.00	\$ 259.00	\$ 1,622.00	\$ 1,250.00	\$ 238.00	\$ 1,488.00
10	PEGANTE BARRA DE 40 GRAMOS	30	1	\$ 2,762.00	\$ 525.00	\$ 3,287.00	\$ 4,883.00	\$ 922.00	\$ 5,805.00	\$ 2,905.00	\$ 562.00	\$ 3,467.00
11	BAJONERAS XS COLORES 1.27X1.3CM	15	1	\$ 1,295.00	\$ 246.00	\$ 1,541.00	\$ 1,701.00	\$ 323.00	\$ 2,024.00	\$ 1,188.00	\$ 226.00	\$ 1,414.00
12	COFIDODIA REF 690 BANK 30 HOJAS	5	1	\$ 34,817.00	\$ 6,615.00	\$ 41,432.00	\$ 31,850.00	\$ 6,052.00	\$ 37,902.00	\$ 35,125.00	\$ 6,674.00	\$ 41,799.00
13	RESALTADOR COLORES SURTIDOS	36	1	\$ 1,329.00	\$ 253.00	\$ 1,582.00	\$ 1,284.00	\$ 244.00	\$ 1,528.00	\$ 1,416.00	\$ 269.00	\$ 1,685.00
14	BORRADOR MGA DE PEN	20	1	\$ 1,222.00	\$ 232.00	\$ 1,454.00	\$ 394.00	\$ 189.00	\$ 583.00	\$ 250.00	\$ 48.00	\$ 298.00
15	SOBRE DE MANILA CARTA DE 22.5 X 29	200	1	\$ 129.00	\$ 28.00	\$ 157.00	\$ 336.00	\$ 63.00	\$ 400.00	\$ 275.00	\$ 52.00	\$ 327.00
16	SOBRE MANILA OFICIO 25 X 35	200	1	\$ 159.00	\$ 30.00	\$ 189.00	\$ 366.00	\$ 69.00	\$ 435.00	\$ 275.00	\$ 52.00	\$ 327.00
17	TABLA PLANILERA	10	1	\$ 5,180.00	\$ 984.00	\$ 6,164.00	\$ 4,985.00	\$ 947.00	\$ 5,932.00	\$ 5,600.00	\$ 1,045.00	\$ 6,645.00
18	NOTAS ASESIVAS 76 X 76 MAXIACION XS	6	1	\$ 1,284.00	\$ 244.00	\$ 1,528.00	\$ 1,375.00	\$ 261.00	\$ 1,636.00	\$ 1,387.00	\$ 260.00	\$ 1,647.00
19	TUBERIA PROFESIONAL	6	1	\$ 8,978.00	\$ 1,705.00	\$ 10,683.00	\$ 8,545.00	\$ 1,624.00	\$ 10,169.00	\$ 9,485.00	\$ 1,802.00	\$ 11,287.00
20	MAQUINADO BORRABLE DESDEHABLE	10	1	\$ 1,847.00	\$ 351.00	\$ 2,198.00	\$ 1,721.00	\$ 327.00	\$ 2,048.00	\$ 1,459.00	\$ 280.00	\$ 1,739.00
21	CLIP ESTAMPADO PEG PLASTICO + 100	20	1	\$ 1,275.00	\$ 242.00	\$ 1,517.00	\$ 1,651.00	\$ 314.00	\$ 1,965.00	\$ 1,238.00	\$ 235.00	\$ 1,473.00
22	GANCHOS CLIP PAPERBOS METALICO CALA X 50	10	1	\$ 2,656.00	\$ 486.00	\$ 3,142.00	\$ 2,612.00	\$ 490.00	\$ 3,102.00	\$ 2,351.00	\$ 447.00	\$ 2,798.00
23	COLORES DE 250 GRAMOS	20	1	\$ 6,283.00	\$ 1,190.00	\$ 7,473.00	\$ 6,905.00	\$ 1,312.00	\$ 8,217.00	\$ 6,590.00	\$ 1,262.00	\$ 7,852.00
24	SOCALANCHOS BANK	10	1	\$ 6,413.00	\$ 1,218.00	\$ 7,631.00	\$ 2,548.00	\$ 484.00	\$ 3,032.00	\$ 7,483.00	\$ 1,422.00	\$ 8,905.00
25	CUA ARCHIVO X-200 SIN IMPRESION NAMEY	50	1	\$ 7,956.00	\$ 1,512.00	\$ 9,468.00	\$ 6,750.00	\$ 1,283.00	\$ 8,033.00	\$ 7,285.00	\$ 1,378.00	\$ 8,663.00
26	BOLAS PLASTICAS PARA LAS FICHAS DE IDENTIFICACION DE LOS PRODUCTOS (BOLILLO PARA CATALOGO) TAMAÑO OFICIO	5	1	\$ 28,797.00	\$ 5,471.00	\$ 34,268.00	\$ 23,100.00	\$ 4,389.00	\$ 27,489.00	\$ 22,600.00	\$ 4,276.00	\$ 26,776.00
27	PAPEL CONTACT COLORES SURTIDOS: Blanco, Verde, Negro, Dorado, Rojazo, Café, Rojo, Azul, Amarillo, Morado, Plateado, Beige x 20 Mts. Ctl.	15	1	\$ 55,071.00	\$ 10,463.00	\$ 65,534.00	\$ 52,840.00	\$ 10,040.00	\$ 62,880.00	\$ 57,483.00	\$ 10,922.00	\$ 68,405.00
TOTAL				\$ 282,084.0	\$ 52,840.00	\$ 334,924.00	\$ 266,563.0	\$ 57,483.00	\$ 324,046.00	\$ 280,011.0	\$ 57,483.00	\$ 337,494.00
VALOR PRESUPUESTO ASIGNADO				\$ 4,630,000		\$ 4,630,000		\$ 4,630,000		\$ 4,630,000		\$ 4,630,000

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